

# NEWS RELEASE



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**FOR IMMEDIATE RELEASE**

## **The Plurality Disapprove of Removing Sir John A. MacDonald's Name From Things**

**More than 4 in 10 against**

Toronto, January 26th - In a random sampling of public opinion taken by The Forum Poll™ among 1408 Canadian voters, just under half (BTM2: 44%) say they disapprove of removing Sir John A. MacDonald's name from buildings or landmarks because of the policies that harmed Indigenous Canadians such as residential schools, with a third (31%) saying they strongly disapprove.

One-quarter (28%) say they approve, with one-sixth (16%) saying they strongly approve.

One-quarter (26%) say they neither approve, nor disapprove, and just about 1 in 10 (7%) say they do not know.

Respondents most likely to say they disapprove (BTM2) include those aged 45-54 (53%), males (55%), the most wealthy (61%), living in Alberta (63%), with a college/university degree (52%), and supporting the Conservatives (69%).

Respondents most likely to say they approve (TOP2) include those aged 34 and younger (33%) or 35-44 (30%), females (34%), the least wealthy (36%), earning \$20,000-\$40,000 (34%), \$40,000-\$60,000 (33%) or \$80,000-\$100,000 (35%), living in Québec (40%), with a post-graduate degree (40%), and supporting the NDP (45%) or Green Party (43%).

The least wealthy is the only group that is more likely to approve of this measure than disapprove.

"The plurality do not approve of stripping Sir John A. MacDonald's name from buildings or landmarks, with the majority of the wealthiest Canadians vehemently opposed," said Dr. Lorne Bozinoff, President of Forum Research. "It's worth noting that there is a strong economic divide with the least wealthy the only income group more likely to approve than disapprove."

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

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"The plurality do not approve of stripping Sir John A. MacDonald's name from buildings or landmarks, with the majority of the wealthiest Canadians vehemently opposed," said Dr. Lorne Bozinoff, President of Forum Research. "It's worth noting that there is a strong economic divide with the least wealthy the only income group more likely to approve than disapprove."

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## **Methodology**

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1408 randomly selected Canadian Voters. The poll was conducted January 22-24, 2017.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [www.forumresearch.com/polls.asp](http://www.forumresearch.com/polls.asp)



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**Sir John A.**

*Overall, do you approve or disapprove of removing Sir John A. MacDonald's name from buildings or landmarks because of the policies that harmed Indigenous Canadians such as residential schools?*

### Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1408	248	257	204	313	386	785	591
NET: TOP2	28	33	30	25	24	26	21	34
NET: BTM2	44	38	41	53	45	48	55	35
Strongly approve	16	21	18	16	10	12	12	20
Somewhat approve	12	12	12	9	14	14	10	14
Neither approve nor disapprove	22	22	23	18	25	23	19	26
Somewhat disapprove	13	12	16	16	13	11	16	11
Strongly disapprove	31	27	25	37	33	37	39	23
Don't know	5	6	6	5	5	2	4	5



### Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1408	123	235	162	174	167	267
NET: TOP2	28	36	34	33	25	35	21
NET: BTM2	44	27	37	34	49	39	61
Strongly approve	16	20	23	17	14	20	10
Somewhat approve	12	16	10	16	11	15	11
Neither approve nor disapprove	22	32	24	28	19	22	15
Somewhat disapprove	13	13	11	13	9	12	17
Strongly disapprove	31	14	26	21	40	27	44
Don't know	5	5	5	5	6	3	2

### Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1408	186	274	309	123	261	255
NET: TOP2	28	31	40	23	22	18	33
NET: BTM2	44	41	23	52	57	63	44
Strongly approve	16	15	26	15	7	8	15
Somewhat approve	12	15	14	8	15	10	18
Neither approve nor disapprove	22	22	28	22	21	16	18
Somewhat disapprove	13	14	13	14	16	10	13
Strongly disapprove	31	28	10	38	40	52	31
Don't know	5	6	10	3	0	3	6

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**Education**

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
<b>Sample</b>	<b>1408</b>	<b>265</b>	<b>365</b>	<b>518</b>	<b>260</b>
NET: TOP2	28	24	31	24	38
NET: BTM2	44	38	40	52	40
Strongly approve	16	14	18	13	23
Somewhat approve	12	10	14	10	15
Neither approve nor disapprove	22	30	23	19	19
Somewhat disapprove	13	11	10	16	13
Strongly disapprove	31	27	29	36	27
Don't know	5	8	6	4	2



**Voter Intention**

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other
<b>Sample</b>	<b>1408</b>	<b>554</b>	<b>454</b>	<b>189</b>	<b>78</b>	<b>40</b>	<b>31</b>
NET: TOP2	28	11	38	45	43	44	26
NET: BTM2	44	69	33	29	29	12	46
Strongly approve	16	6	21	26	23	37	15
Somewhat approve	12	5	17	18	20	7	11
Neither approve nor disapprove	22	17	25	23	17	36	28
Somewhat disapprove	13	12	14	17	14	4	3
Strongly disapprove	31	57	18	12	16	8	42
Don't know	5	3	5	3	11	8	1

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